

Gain a new perspective for your
brand and your customers with
corrugated cardboard packaging.

Wine & Beverage Packaging Solutions

Prototyping
Structural Design
Assembly & Distribution

Graphic Design
Die-cutting
Packaging Engineering

Lithographic
Flexographic
Digital Printing

T: 03 9301 8800
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www.abbe.com.au



Please contact our Account Managers
for more information.

03 9301 8800

Explore our full capabilities and expertise at

abbe.com.au

Abbe Corrugated is proudly
Australian and a family
owned business, with
industry ties since 1954.

Providing locally
manufactured and
recyclable products to
customers every day.



**A family
owned
Australian
business**

Corrugated Board Manufacturing & Converting

Lithographic

Packaging Engineering

Flexographic

Graphic Design

Digital Printing

Die-cutting

Assembly

Handwork & Packouts

Prototyping

Structural Design

Your complete end-to-end solution for your beverage packaging.

Mankind's most versatile, resilient and eco-friendly material?

We think corrugated cardboard is.

Cardboard is integral to our lives, but opportunities for innovation are sometimes overlooked. Its strength, versatility, sustainability and cost-effectiveness, make it the ideal material for wine and beverage cartons and packaging.

ABBE Corrugated Pty Ltd, a family owned and operated business, has been a leader in delivering corrugated cardboard solutions since 1991. From design inception, we work closely with you to develop packaging ideas to propel your products into your markets.

Our team will realise your imagination.

Great drinks deserve clever thinking

View our gallery of work online

abbe.com.au/beverage

With generations of corrugated cardboard expertise, let ABBE provide the attention to detail your product deserves.

For decades we have continued to delight and deliver our promises to household brands.

Experience for yourself our second-to-none personalised customer experience and impeccable quality packaging.

Whether it be a standard brown carton or a complex bespoke packaging design, ABBE can deliver the perfect solution. With our extensive range of board grades and suite of impressive digital printing, flexographic and lithographic print capabilities.



Delivering solutions to Australian businesses
for over two decades.



Discover why successful businesses trust ABBE

**Trust ABBE to be the end-to-end
solution in corrugated cardboard
packaging for your wine and
beverage packaging.**

With over 25 years of industry experience we have
been delighted to be part of our customers' growth.

From humble beginnings to successful national
businesses, ABBE continues to evolve with our
customers through reliable service and innovative
packaging solutions.



Pizzini Wines

"We are very impressed with the quality, finish and price of our digitally printed bottle packaging products.

As a family-owned winery specialising in the production of Italian wine varieties, Abbe has been a long term partner in providing responsive, top quality end-to-end service."

Joel Pizzini

Master Winemaker



Commodity Traders

"Digital print was new to us and we have been very impressed by the results – the images are sharp and the colours are rich.

When comparing to Litho it is right up there, yet it's more economical to print than Litho and offers the same quality and with great aesthetic results."

Barbara Gallo

Purchasing Officer



Idyll Wine Co.

"From our state of the art wine-making facility we meet customer expectations across domestic and international markets. Abbe is the ideal partner, supporting our business with their extensive capabilities, short lead times and range of print solutions for our carton requirements."

Andrew Byers

Executive Director

ABBE continues to invest in the personnel, equipment and technology which delivers unparalleled solutions.

Discover your next branded carton

Cutting edge and end-to-end

Working with ABBE means taking advantage of our packaging expertise in manufacturing technology, design, materials and engineering.

For every new concept, we can create samples as physical or electronic prototypes.



CUSTOMISED SOLUTIONS

Beer & Cider Packaging

Carry Packs

Display & Gift Packs

Dividers & Inserts

Mailing Boxes

Printed Wine Cartons

Premium Wine & Bottle Packaging

Promotional Retail Boxes & Displays

Standard Shippers / RSC Cartons

Wine Casks - bag in box

Wine Presentation boxes

Wraparounds





Exceptional quality without compromise.

A home for every product

Diverse beverage packaging

- ▶ Wines
- ▶ Craft Beer & Ciders
- ▶ Alcoholic beverages
- ▶ Non-alcoholic beverages

Learn more at www.abbe.com.au
or call us at 03 9301 8800



With ABBE as your corrugated cardboard carton supplier, you are assured of a project that will run efficiently, effortlessly and professionally.

Inspiring solutions, innovative technology

with ABBE Corrugated

Providing a personalised approach to all of our customers, large or small, through a dedicated team of Account Managers and Customer Service Representatives.

Our passionate and skilled team will see your job right through, from brief to delivery.





The ABBE Promise

Cost-effective

You will get the right solution in print, design and material to suit your budget, while seamlessly scaling with your business needs.

Quality

The integrity is in the structural design and manufacturing process, which means we deliver what we promise.

Speed to Market

At ABBE we pride ourselves on fast turnaround, our dedicated and energetic team has complete commitment to working dynamically to meet your toughest deadlines.

Versatility

Whether you choose impressive Digital print, Flexographic or premium Lithographic printing, our trusted experts will work with you to recommend the best print solution for your product's packaging.

Trusted material and product experts

Seamless end-to-end journey

Cutting edge technology and process



Discover and Design

1

Briefing

Your packaging idea is born, timelines and specifications are coordinated.

2

Engineering

Our CAD designers will bring your ideas to life with their cardboard engineering skills.

3

Sampling

3D renders and physical prototypes are created for you to review and test with your product.

4

Concept approval

Once the prototype has been signed off, we engage the estimating team.

"A playground where solutions unfold"

Introducing

SAND	BOX
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A studio of expert designers and graphic artists, crafting your new concepts and samples.

Sand Box is ABBE's in-house end-to-end solutions studio, delivering a seamless concept, design and production journey. Whether you have your own artwork or you need expert and thoughtful visual design, ABBE has a solution for every project.

Production and Delivery

5

Pricing

A cost estimate is prepared and supplied to customer for review.

6

Artwork & approval

Whether you would like us to create the artwork or supply your own, our team of graphic artists ensure the design meets specification before production.

7

Production

Once die-lines and artwork are approved, the streamlined production of board manufacture, printing, die-cutting and assembly takes place.

8

Logistics & delivery

ABBE has a fleet of vehicles to ensure your job is delivered to your desired location in a timely and cost-effective manner.

UNSURPASSED CAPABILITIES

Unsurpassed Capabilities



Digital Printer

By using digital printing, embrace boundless possibilities with versioning and customisation. Impression offers ground-breaking technology for creating the perfect beverage packaging, cartons and retail displays.

- ▶ Minimal “make-ready” costs
- ▶ Short lead times
- ▶ No plates required
- ▶ Single pass print direct to corrugated board
- ▶ CMYK process, vibrant finish
- ▶ Volume flexibility, very economical for smaller quantities
- ▶ Direct print onto substrate

Discover more! www.abbe.com.au/impression

ABBE has the skills and facilities on hand to produce innovative and impressive corrugated cardboard solutions for various markets.

Corrugator



ABBE makes all of its own corrugated cardboard in many different specifications and paper grades.

Our flute profiles include B, C, E, BC and EB. We can produce a sheet up to 2480 x 5000mm long.

Lithographic Printers



Our multi-colour offset printing presses can apply speciality finishing, such as UV varnish, in-line with a printed sheet size up to 1020 x 1420mm.

Litho printed products provide excellent image quality and, when compared to other print methods, relatively low costs in large print runs.

Flexographic Printers



Our flexographic printing ranges from the simplest one colour "this way up" print to full colour graphic displays.

High quality flexo printing (up to five colours), can now produce surprising complexity and is filling a void between standard flexo and an area once dominated by lithographic print.

Specialty Gluers



Our large format Gluing machines are capable of gluing large items like dump bins and display bases in a single piece.

Large format Die-cutter



Our die-cutting capabilities are second to none; we can either flat-bed die-cut to a massive 1650 x 2500mm or high speed rotary cut to 1575 x 2800mm.

Handwork and Distribution



With our extensive equipment and experience, ABBE can assemble and pack out the most complex of displays. Delivered on time and with care by our fleet of vehicles.

Proven History

Corrugated Cardboard packaging since 1954.

1954 - 1989

1990-1999

2000-2009

1954



In 1954 the late P.J. (Jack) O'Sullivan started Cardboard Containers Mfg. Co.

1966



A close involvement with the Arnett's Biscuit Company saw the business grow to a sizeable operation of over 200 people.

1985

The Corrugated Cardboard business was sold to the Smorgan Group and the Litho Laminating business was later sold to Amcor (Orora).

1987

After the sale of Cardboard Containers Mfg. Co., John O'Sullivan and his brother, established ABBE Design Pty. Ltd.

1991

A corrugator was installed and the business changed its name to ABBE Corrugated Pty Ltd.

The company could now compete effectively in the market and manufacture its own corrugated cardboard



1996



The business continued the great family tradition with Anthony, Daniel and Chris O'Sullivan joining their father John in key management positions alongside a loyal and committed workforce.

1997

John O'Sullivan acquired 100% ownership of the company in 1997 and with managed growth over a 12-year period, ABBE outgrew its site in Campbellfield.



1999

Business continues to invest heavily in state of the art printing and converting lines and ancillary equipment to evolve with the ever-changing market needs.

2004

A move back to King William Street Broadmeadows, which was the original site of Cardboard Containers, four times larger than Campbellfield. Product & process development was able to expand at this extensive 210,000 square feet facility.



2007



ABBE becomes major shareholder of Austcor Packaging, NSW.

2008

The installation of integrated, industry-specific software solutions for corrugated cardboard packaging took place.

2009

Formation of ABBE Industrial Packaging located in Dandenong, VIC. Providing pallets, crates and heavy-duty packaging.




ABBE INDUSTRIAL PACKAGING PTY LTD
CORRUGATED CARDBOARD & TIMBER PACKAGING




2010-2015

2016 onwards




2010

Acquisition of Kelvin Cartons, followed by the grant of ISO 9001:2008 certification.



ABBE Digital Printing arrives!

A significant investment in the latest technology and training to provide you with a superior pathway to take your products from traditional print into the high impact world of digital printing.



Creation of the ABBE Sand Box Art & Design Studio.

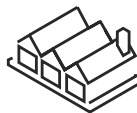
2011

In-house plate making implementation and acquisition of Statesman Packaging.

and training to provide you with a superior pathway to take your products from traditional print into the high impact world of digital printing.

2012

Relocation to Coolaroo, VIC, the former site of Pacific Brands.




This new "Single-Pass" digital print technology is the only one of its kind in the southern hemisphere. It's at the forefront of digital printing technologies around the world.


Here, on a 20 acre site a state of the art facility was established. This incorporates industry leading materials handling and manufacturing facility.

This site provides further opportunity to expand and diversify the business' current offering and provides a platform into the next phase of growth and development.


Significant investment in equipment, including die-cutters and speciality gluing to accommodate the diversification in customer requirements.



Invested and partnered with ZacPac, QLD and NSW.



ABBE becomes official distributors of on-demand packaging solutions - Box On Demand Australia and CMC Machinery.



ABBE Corrugated celebrates 25 years, with a group total of 550 employees.

Installed the latest Corrugated Fanfold manufacturing equipment on our Corrugator.



ABBE CORRUGATED PTY LTD

CORRUGATED CARDBOARD PACKAGING

VIC 03 9301 8800 www.abbecorrugated.com.au



AUSTCOR PACKAGING PTY LTD

CORRUGATED CARDBOARD PACKAGING

NSW 02 9757 7555 [www.austcor.com](http://www.austcor.com.au)



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ZACPAC AUSTRALASIA PTY LTD

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