

Gain a new perspective
with corrugated cardboard
solutions for your product,
your brand and your customers.

POS Display Solutions



www.abbbe.com.au

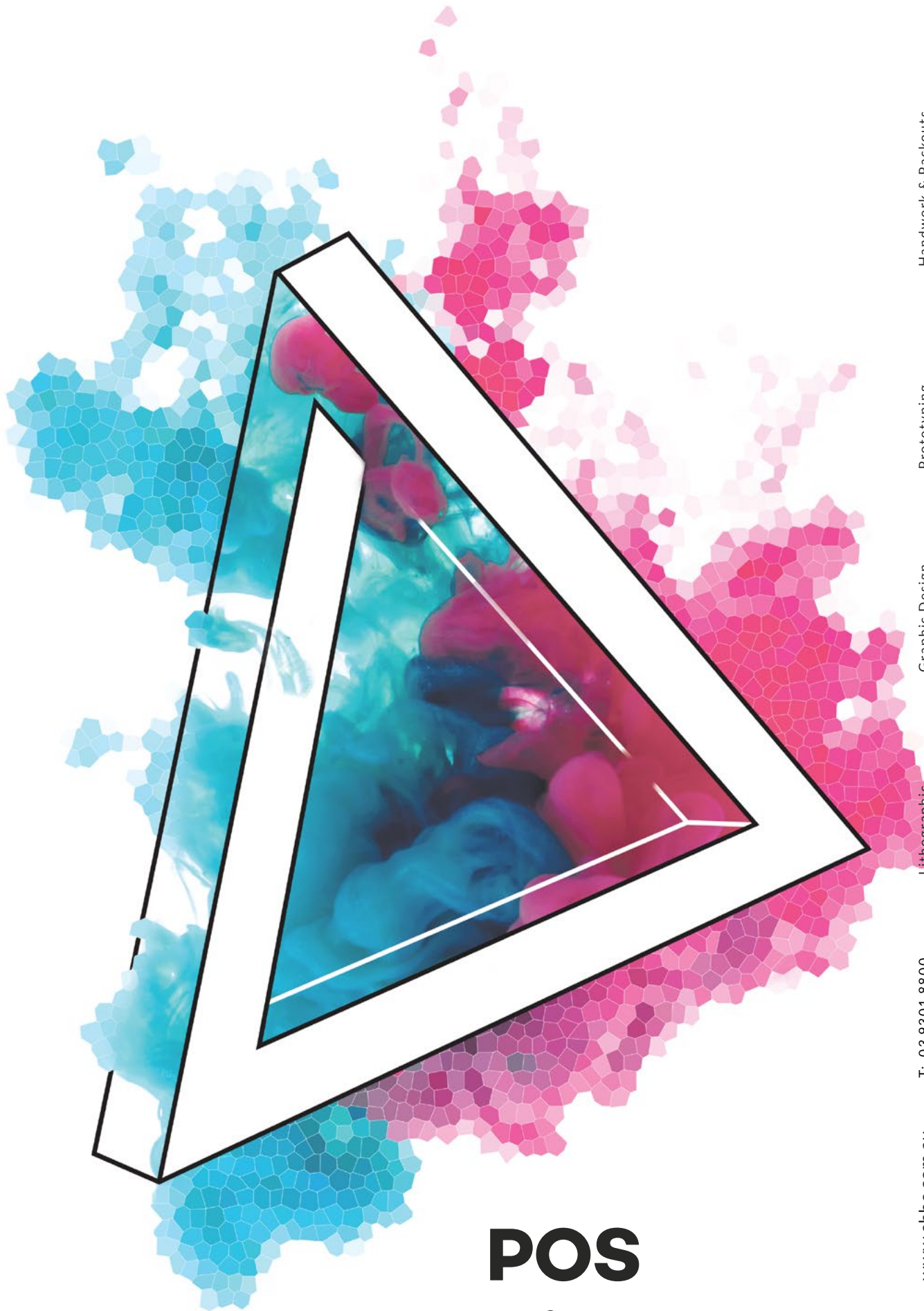
T: 03 9301 8800
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Lithographic
Flexographic
Digital Printing

Graphic Design
Die-cutting
Display Engineering

Prototyping
Structural Design
Fulfillment

Handwork & Packouts
Assembly & Distribution



Please contact our Account Managers
for more information.

03 9301 8800

Expertise

Corrugated Board Manufacturing & Converting	
Lithographic	Assembly
Flexographic	Graphic Design
Digital Printing	Die-cutting
Display Engineering	Handwork & Packouts
Prototyping	Structural Design
Fulfilment	Distribution

Explore our full capabilities at

abbe.com.au

Your complete end-to-end POS displays solution.

Mankind's most versatile, resilient and eco-friendly material?

We think corrugated cardboard is.

Cardboard is integral to our lives, but opportunities for innovation are sometimes overlooked.

It's strength, versatility, sustainability and cost-effectiveness, make it the ideal material for Point of Sale products.

ABBE Corrugated Pty Ltd has been a leader in delivering corrugated cardboard solutions since 1991. From design inception, we work closely with you to develop packaging and POS display ideas to propel your products.

Our team will realise your imagination.

Ready to think outside the box?

Nobody knows more about corrugated cardboard.

In a noisy and competitive retail environment, it's harder than ever to bring your brand and products to life.

With extensive material and engineering knowledge, we'll work with you to develop innovative displays designed to inspire and influence shoppers at the point of purchase.

ABBE's in-house manufacturing of Point of Sale & Merchandising Display provides the perfect solution to engage with your customers.

View our gallery of work online

abbe.com.au/displays



ABBE continues to invest in the personnel, equipment and technology which delivers unparalleled solutions.

Discover your next POS Display

Cutting edge and end-to-end

Working with ABBE means taking advantage of our packaging expertise in manufacturing technology, design, materials and engineering.

Before every order, we'll craft samples as physical or electronic prototypes.

CUSTOMISED SOLUTIONS

Dump bins

Floor stands

Counter-top displays

Shelf-ready packaging & trays

Cardboard hook displays

Pallet skirts & displays

Gondola ends

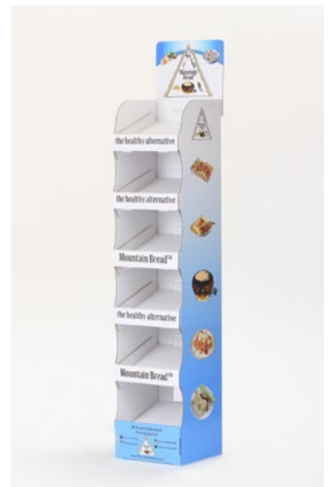
Power wings & sidekick displays

Premium product packaging

Promotional cardboard cubes

Standeers

Shippers





Exceptional quality without compromise.

A home for every product

[Learn more](#)

Visit www.abbe.com.au
or call us at 03 9301 8800



With ABBE as your corrugated cardboard carton and POS display supplier, you are assured of a project that will run efficiently, effortlessly and professionally.

Inspiring solutions, innovative technology

with ABBE Corrugated

Providing a personalised approach to all of our customers, large or small, through a dedicated team of Account Managers and Customer Service representatives.

Our passionate and skilled team will see your job right through, from brief to delivery, without pause.



The ABBE Promise

Cost-effective

You will get the right solution in print, design and material to give you more for your marketing dollar.

Quality

The integrity is in the structural design and manufacturing process, which means we deliver what we promise.

Speed to Market

With complete commitment and by working around the clock, priding ourselves on on-time delivery.

Personalised service with attention to detail

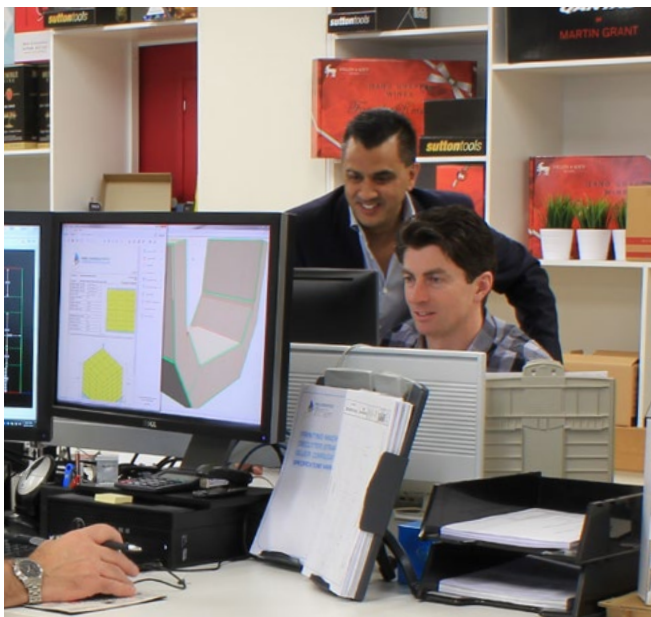
Trusted material and product experts

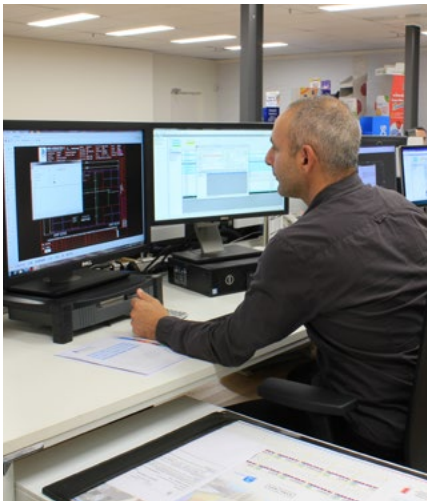
Seamless end-to-end journey

Passionate about your products

Competitive and cost-effective

Cutting edge technology and process





Discover and Design

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|--|---|--|--|
| <h1>1</h1> <h3>Briefing</h3> <p>Your promotional display idea is born, timelines and specifications are coordinated.</p> | <h1>2</h1> <h3>Engineering</h3> <p>Our CAD designers will bring your ideas to life with their cardboard engineering skills.</p> | <h1>3</h1> <h3>Sampling</h3> <p>3D renders and physical prototypes are created for you to review and test with your product.</p> | <h1>4</h1> <h3>Concept approval</h3> <p>Once the prototype has been signed off, we engage the estimating team.</p> |
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"A playground where solutions unfold"

Introducing

SAND

BOX

A studio of expert designers and graphic artists, crafting your new concepts and samples.

Sand Box is ABBE's in-house end-to-end solutions studio, delivering a seamless concept, design and production journey. Whether you have your own artwork or you need expert and thoughtful visual design, ABBE has a solution for every project.

Production and Delivery

5

Pricing

A cost estimate is prepared and supplied to customer for review.

6

Artwork & approval

Whether you would like us to craft the artwork or supply your own, our team of graphic artists ensure the design meets all specification before production.

7

Production

Once die-lines and artwork are approved, the streamlined production of board manufacture, printing, die-cutting and assembly takes place.

8

Logistics & delivery

ABBE has a fleet of vehicles to ensure your job is delivered to your desired location in a timely and cost-effective manner.

UNSURPASSED CAPABILITIES

Unsurpassed Capabilities



Digital Printer

By using digital printing, embrace boundless possibilities with versioning and customisation. Impression offers ground-breaking technology for shelf-ready packaging and POS displays.

- Minimal “make-ready” costs
- Short lead times
- No plates required
- Single pass print direct to corrugated board
- CMYK process, vibrant finish
- Volume flexibility, very economical for smaller quantities
- Direct print onto substrate

Discover more! www.abbe.com.au/impression

ABBE has the skills and facilities on hand to produce innovative and impressive promotional displays.

Corrugator



ABBE makes all of its own corrugated cardboard in many different specifications and paper grades.

Our flute profiles include B, C, E, BC and EB. We can produce a sheet up to 2480 x 5000mm long.

Lithographic Printers



Our offset printing presses are multi-colour and can apply speciality finishing like UV varnish, in line with a printed sheet size capability of 1020 x 1420mm.

Litho printed products provide excellent image quality and, when compared to other print methods, relatively low costs in large print runs.

Flexographic Printers



Our flexographic printing ranges from the simplest one colour "this way up" print to full colour graphic displays.

High quality flexo printing (up to five colours), can now produce surprising complexity and is filling a void between standard flexo and an area once dominated by lithographic print.

Specialty Gluers



Our large format Gluing machines are capable of gluing large items like dump bins and display bases in a single piece.

Large format Die-cutter



Our die-cutting capabilities are second to none; we can either flat-bed die-cut to a massive 1650 x 2500mm or high speed rotary cut to 1575 x 2800mm.

Handwork and Distribution



With our extensive equipment and experience, ABBE can assemble and pack out the most complex of displays. Delivered on time and with care by our fleet of vehicles.

Delivering solutions to Australian businesses for almost three decades.

Discover why successful businesses trust ABBE



Trust ABBE to be the end-to-end solution for your corrugated packaging and POS displays.

With over 25 years of industry experience we have been delighted to be part of our customers' growth.

From humble beginnings to successful national businesses, ABBE continues to evolve with our customers through reliable service and innovative packaging solutions.



Vileda - Store-Ready Display Stand

"ABBE Corrugated has been supplying our Vileda Super Mocio display bins for many years and we have had a great deal of success in the market with them. With the arrival of their digital printing capabilities, our marketing team were able to significantly improve the artwork on these displays to include photographic quality images and a vastly improved colour scheme.

The end result is a fantastic looking display that has really lifted our in-store appearance. The added benefit of the digital printing process has also meant we can easily modify artwork with no plate costs or time delays."

Andrew Cope
Logistics Manager



OB Finest - Digital Stand

"ABBE understands that attention to detail and speed-to-market are essential for success. Easy to work with and consistently go over and above with rigour and tenacity. During our prosperous relationship the quality, speed and personalised service continues to be outstanding"

Jim Leckey
General Manager



Anzac Biscuits - Digital Stand

"We thoroughly enjoyed working direct with the customer to deliver a cost-effective and impressive solution for their promotional campaign.

With some challenging deadlines, the customer was delighted to be fully informed during the whole process."

Krysten Panozzo
Account Manager, ABBE Corrugated

Proven History

Corrugated Cardboard packaging since 1954.

1954 - 1989

1990-1999

2000-2009

1954



In 1954 the late P.J. (Jack) O'Sullivan started Cardboard Containers Mfg. Co.

1966



A close involvement with the Arnett's Biscuit Company saw the business grow to a sizeable operation of over 200 people.

1985

The Corrugated Cardboard business was sold to the Smorgan Group and the Litho Laminating business was later sold to Amcor (Orora).

1987

After the sale of Cardboard Containers Mfg. Co., John O'Sullivan and his brother, established ABBE Design Pty. Ltd.

1991

A corrugator was installed and the business changed its name to ABBE Corrugated Pty Ltd.

The company could now compete effectively in the market and manufacture its own corrugated cardboard



1996



The business continued the great family tradition with Anthony, Daniel and Chris O'Sullivan joining their father John in key management positions alongside a loyal and committed workforce.

1997

John O'Sullivan acquired 100% ownership of the company in 1997 and with managed growth over a 12-year period, ABBE outgrew its site in Campbellfield.



1999

Business continues to invest heavily in state of the art printing and converting lines and ancillary equipment to evolve with the ever-changing market needs.

2004

A move back to King William Street Broadmeadows, which was the original site of Cardboard Containers, four times larger than Campbellfield. Product & process development was able to expand at this extensive 210,000 square feet facility.



2007

ABBE becomes major shareholder of Austcor Packaging, NSW.

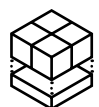


2008

The installation of integrated, industry-specific software solutions for corrugated cardboard packaging took place.

2009

Formation of ABBE Industrial Packaging located in Dandenong, VIC. Providing pallets, crates and heavy-duty packaging.



ABBE INDUSTRIAL PACKAGING PTY LTD
CORRUGATED CARDBOARD & TIMBER PACKAGING



2010-2015	2016 - 2017
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2010



Acquisition of Kelvin Cartons, followed by the grant of ISO 9001:2008 certification.

2011

In-house plate making implementation and acquisition of Statesman Packaging.

2012

Relocation to Coolaroo, VIC, the former site of Pacific Brands.



Here, on a 20 acre site a state of the art facility was established. This incorporates industry leading materials handling and manufacturing facility.

This site provides further opportunity to expand and diversify the business' current offering and provides a platform into the next phase of growth and development.

ABBE Digital Printing arrives!




A significant investment in the latest technology

and training to provide you with a superior pathway to take your products from traditional print into the high impact world of digital printing.

This new "Single-Pass" digital print technology is the only one of its kind in the southern hemisphere. It's at the forefront of digital printing technologies around the world.


Significant investment in equipment, including die-cutters and speciality gluing to accommodate the diversification in customer requirements.



Invested and partnered with ZacPac, QLD and NSW.



Creation of the ABBE Sand Box Art & Design Studio.



ABBE Corrugated celebrates 25 years, with a group total of 550 employees.

Installed the latest Corrugated Fanfold manufacturing equipment on our Corrugator.



ABBE becomes official distributors of on-demand packaging solutions - Box On Demand Australia and CMC Machinery.



ABBE CORRUGATED PTY LTD

CORRUGATED CARDBOARD PACKAGING

VIC 03 9301 8800 www.abbecor.com.au



AUSTCOR PACKAGING PTY LTD

CORRUGATED CARDBOARD PACKAGING

NSW 02 9757 7555 www.austcor.com.au



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CORRUGATED CARDBOARD & TIMBER PACKAGING

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ZACPAC AUSTRALASIA PTY LTD

CORRUGATED CARDBOARD PACKAGING

QLD 07 3801 8199 www.zacpac.com.au